

Testimonials

As an expert in helping executives drive profit from change, I knew that it was time to change my own approach to business when I met Val Wright. At the time I asked her to mentor me, despite having a successful consulting practice, I was very scattered, throwing my time at many different activities without much success or lasting impact. I knew I could achieve so much more, but had no idea how to accomplish that. Using her Thoughtfully Ruthless approach, she focused my attention on my most important goals and began paring away everything that was holding me back. In six months I completely changed my approach to work, saved over twenty hours of time each month, successfully achieved multiple six-figure consulting projects and built a pipeline with new, profitable clients! My life satisfaction is through the roof! Val told me I was sitting on a gold mine of opportunity; in just five months I am already having my most successful year of consulting and I'm just getting started.

Jeff Skipper
CEO, Jeff Skipper Consulting

When I first met Val I told her "I cannot possibly do any more, I have no time, I am exhausted, always busy and know I have to change." Val has taught me to become more Thoughtfully Ruthless. In little over six months, I have several retainer agreements, raised my fees, cut my labor intensity in half, learned to say no more, created new IP, have a plan for my first book, AND I earned 25% of last years income in just 4 weeks this year. It is not just my growth that is benefiting from becoming Thoughtfully Ruthless, my pipeline is bursting and my clients are experiencing phenomenal results. Val knows just the right time to give me a push, a patient ear, or a practical tool I can immediately use with my Fortune 500 executive clients. I channel her confident language and ruthlessness every day. Val helped me see my brilliance, and has taught me to be brilliant at demonstrating my brilliance.

Liz Bywater
Leadership Expert, Bywater Consulting Group

When I heard Val speak at the Million Dollar Consulting Convention, I knew I wanted her as my mentor. Within one week of working with Val, I've said no to opportunities that aren't a market match, wouldn't put me in front of decision makers, and would take me away from my family and business without a healthy ROI. Val has also given me great feedback and suggestions based on how I want to grow my business. The time I'm already saving is being put to better use and I can only imagine how my business will grow with Val's continued direction while I continue to ruthlessly manage my time!

Debi Silber, The Mojo Coach®
CEO Lifestyle Fitness, Inc.

As Hispanic marketing expert for the past 16 years I have known a range of coaches, experts and speakers and I have never met someone who has impacted me more in a year than in my previous 25 in business.

What I find most valuable about Val as my advisor is her never ending confidence, her ability have the right answer regardless of the situation or time of day, her ability to help me recognize the incredible value I provide my clients and her ability to be ever supportive and available when I need her. I fully support her nomination for this award because she empowers women to be courageous and take on business risks they didn't think possible before working with her. I have been working with Val for the past year, I reflect on my accomplishments through her no nonsense "Thoughtfully Ruthless" approach to developing my discipline to run my business more productively, profitably and efficiently. While I still have lots of work to do, it is clear to me that under Val's guidance, I have been more courageous, more confident, more proactive and more effective in pursuing the goals I've set for myself and my business. Best of all, in less than six months of working with Val, I've generated six figure revenue which never would have happened without her. The investment more than pays for itself.

Terry Soto

President & CEO

About Marketing Solutions, Inc

I first met Val Wright when she spoke about being thoughtfully ruthless with her business, her time, and her life at the Million Dollar Mentor Summit. The idea of being able to be ruthless with your time and your personal and professional goals, while still being thoughtful towards yourself and others was captivating. I decided to work with Val because I was impressed with her personally as a successful working parent of three young children, but also because she is a role model for rapid growth and savvy business acumen, she has created remarkable results for her own business, and delivered success for others. I have not been disappointed.

Our work together has brought out the best in me, and she has been kind and thoughtful throughout our work. She is strong and compassionate, tough and graceful.

Christina Dyer,

President, Christina Dyer Consulting